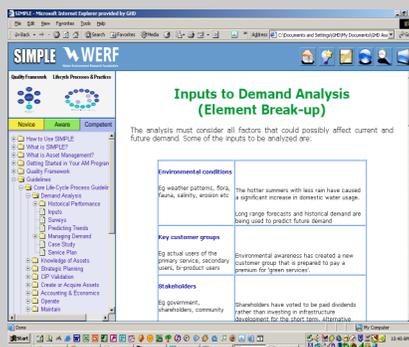
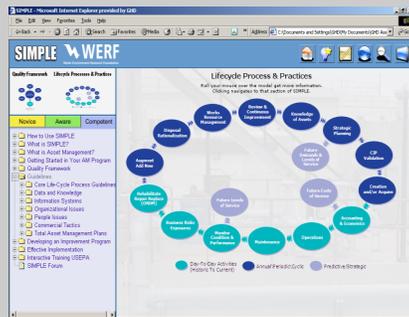


WERF's SIMPLE — Sustainable Infrastructure Management Program Learning Environment

SIMPLE is available to WERF and WaterRF Subscribers free*.



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*Subscribers must log on to receive free access. For help, email wgraf@werf.org.

SIMPLE is a web-based knowledge base that brings the ability to train personnel and provide guidance and tools to utilities of all types, sizes, and levels of practice in asset management. SIMPLE is designed to assist users with:

1. An understanding of the principles of asset management ;
2. The essential components of a state-of-the-art asset management program at sufficient detail to gain a sound understanding; and
3. Enough "how to" information to begin a program.

The purpose of the knowledge management system is two-fold: to make asset management comprehensible and to promote information exchange among practitioners with various needs and experience levels. SIMPLE contains over 16,000 pages of best practices developed over a 20 year period and from extensive international experience and collaboration with AM practitioners.

SIMPLE includes intuitive, user-friendly practice guidelines, templates, and decision support tools that:

- Simplifies and guides the **development of effective, enterprise-wide and facility wide Asset Management Plans**
- Provide practical **Implementation Guidelines** for agencies to assess and drive **meaningful improvements in asset management.**

SIMPLE is intended for use by:

- Asset managers and operators
- Appointed and elected officials
- Engineering consultants
- Managers and owners of contract operation firms.
- State and federal regulators

SIMPLE is based on seven primary elements of high-quality life cycle asset management

1. Life Cycle Process and Practices
2. Asset Information Support Systems
3. Data and Knowledge
4. Service Delivery
5. Organizational Issues
6. People Issues
7. Total Asset Management Plans

When applied in a systematic and integrated manner, the practices detailed in SIMPLE lead to

- The lowest possible life cycle costs for sustained performance at a level of risk acceptable to the organization
- Sustainable world-class outcomes in quality and customer service, flexibility, timeliness, innovation, cost, and competitiveness